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**Biz-Allianz Enterprises Pte Ltd**

● Mr Martin Pek

"I want to make it on my own," said the determined Mr Martin Pek. Behind that statement, is Mr Pek's earnest drive to set up his personal establishment, leading to the birth of Biz-Allianz Interior and Contract in 2003 and incorporated BIZ-Allianz Enterprises Pte Ltd in 2005.

With a background in construction, Mr Pek was initially in this industry during the late 1990s. However, he felt that there was a limited number of projects available locally for construction, and decided to venture into the field of interior design for wider business opportunities.

His move proved to be a strategic one. Despite initial hurdles of stabilizing the company and gathering a strong base of clients, Mr Pek spurred on with relentless efforts and persisted through the trials. The firm, which majors in interior design and contracts, has since undertaken several projects with the well-known The Esplanade, Panasonic Singapore, Shangri-La Hotel Singapore, Meritus Mandarin Hotel and the recent opened Marina Bay Sands.

Today, Biz-Allianz Enterprises Pte Ltd is dedicated to contributing creative and excellent design services for commercial, residential, retail, as well as industrial sectors. Their specialization includes interior design and fit-out, additional and alteration work, general building work, space solutions and project management. Besides offering great design concepts to clients, the firm follows through the project and adeptly materializes design ideas by carrying out the renovating works involved, which are what help them earn the loyalty of regular clients.

As the entrepreneur shares, "From nothing to something today, I am definitely proud of my achievements because I set up my company using my own savings and depended solely on that."

With his progressive business, Mr Pek hopes to expand his business endeavour beyond the shores of Singapore, like in Malaysia, Vietnam's and China's market. Already working on his ventures to these regions, Mr Pek adds, "We have met some clients and learnt the market style in Ho Chih Min."

Keeping that in mind, the man who inaugurated Biz-Allianz strives to take up overseas projects and work in China. "The language barrier is broken, the opportunities in the near future appears promising, we can expand into other areas, i.e. food and beverage, and there are huge prospects in a country that big," affirms Mr Pek.

**"Believe in yourself, determination and perseverance will take you far."**

